

RAYDAWN COMMUNICATIONS

Company Profile 2026

Breathing Life into your Brand

Content

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WHO WE ARE

Raydawn Communications Ltd is a purpose-driven creative agency based in Nairobi, Kenya, specializing in storytelling, experiential design, and strategic communication. We fuse strategy with emotion to craft compelling narratives that inspire, engage, and drive meaningful change.

Our work spans digital marketing, design, events, and audiovisual production — all rooted in a deep understanding of audience dynamics and cultural context. We transform ideas into immersive experiences that leave lasting impressions, turning passive audiences into active participants and champions of your message.

At Raydawn, we believe in the power of radical imagination, inclusive design, and collaborative creativity as catalysts for transformation. Our multidisciplinary team brings together a diverse range of skills and lived experiences, prioritizing intention, authenticity, and social impact in every project we take on.

With a strong foundation in community-centered design and storytelling, we're proud to partner with organizations across sectors to bring bold visions to life — whether through brand campaigns, high-impact gatherings, or movement-driven content. Every detail matters, and our approach ensures that both the emotional and technical aspects of execution are seamless and resonant.

Raydawn Communications is not just a service provider — we're co-creators of impact, care, and culture.



ABOUT US

Our Mission

To be a leading communication company known for our ability to energize organizations' narratives through execution of creative and impactful me- dia engagement programs, digital marketing tools, events, and audio- visual solutions.



Our Vision

Breathe life into organizations through superior, personalized communication services that effectively engage target audiences and drive positive impact in communities.



Our Services

1. Multimedia Production Services

Our Multimedia Services:

- Photography – Corporate, event, product, and brand photography.
- Video Production – Documentaries, corporate videos, promos, and event coverage.
- Livestreaming – Multi-camera live broadcast for events and virtual audiences.
- Podcast Production – Recording, editing, and distribution (audio & video).
- Audio Production – Voice-overs, sound design, and professional audio editing.
- Drone Shooting – Cinematic aerial photography and videography.
- Motion Graphics – Animated visuals and explainer content.

2. Public Relations

Media relations and press releases:
We help you to create and distribute press releases that effectively communicate your message to the media and your target audience.

Crisis Management and reputation management:
We work with you to develop a crisis management plan and provide guidance on how to handle any crisis that may arise.

Spokesperson training: Our team of experienced professionals will provide training for company representatives to effectively communicate with the media and the public. We believe that our combination of services can help you achieve your communication objectives and reach your target audience in an effective and engaging way. We have a team of experienced professionals who are passionate about what they do, and will work closely with you to under- stand your needs and tailor our services to meet them.

3. Event Management Services:

Streamlined Digital Registration:
Leveraging robust platforms like Whoova, our digital registration process ensures a fast, secure, and user-friendly check-in experience. This system captures attendee details in real time, facilitating accurate attendance tracking and providing valuable data insights for post-event analysis.

Efficient Attendance Tracking:
Our advanced technology enables continuous monitoring of attendee flow. This real-time attendance tracking not only improves the accuracy of participant counts but also supports informed decision-making during the event, ensuring that resource allocation is optimal.

Intelligent Queue Management:
We implement intelligent queue management systems that reduce waiting times and prevent bottlenecks. By efficiently directing participants to various event segments or sessions, our approach minimizes disruption and enhances the overall event flow. This system also provides event organizers with real-time metrics on queue lengths and wait times, enabling proactive adjustments as needed.

Enhanced Participant Experience:
By integrating registration, attendance, and queue management, we create a seamless event journey. Participants enjoy a hassle-free check-in, minimal wait times, and clear guidance throughout the event—ensuring an engaging and memorable experience.

OTHER SERVICES

- Digital Marketing
- Animation
- Graphic Design
- Live conferencing
- Website development services
- E-commerce development
- Content management systems (CMS)
- Website maintenance and update



The Core Team

Raydawn Communications Ltd is powered by a skilled team of 15 technical professionals in Marketing, Content Creation, Video Production and Editing, Digital Marketing, and Public Relations. Supported by 4 staff members in Human Resource Management, Information and Communication Technology, and Finance, we prioritize building a team of experts to deliver exceptional customer service and innovative approaches. Through continuous investment in staff development and training, we ensure our team possesses a diverse range of skills and talents. This enables us to effectively im- plement our goals of expanding product and service coverage, converting leads into clients, and strengthening our brand. Raydawn is committed to excellence, innovation, and the ongoing growth of our team. With a focus on industry expertise and superior customer service, we consistently exceed expectations and achieve our mission.



Dennis Koech: Chief Executive Officer (CEO)

Dennis Koech is a highly qualified communications specialist with over 7 years of experience. He has provided his expertise to a diverse array of organizations, including prominent entities such as the UN, UNDP, AGRA, Oxfam, Mastercard Foundation, KDF, and others. Dennis excels in compelling content development, strategic communication, and leadership, making him an invaluable consultant for these organizations. His dedication to empowering others and creating positive change is evidnt in his work, regardless of the sector or cause. With a proven track record of achievements, Dennis consistently delivers impactful results, demonstrating his capabilities and unwavering commitment to driving meaningful impact worldwide. In addition to his extensive experience, Dennis Koech holds a degree in communications from Daystar University. This formal education has further equipped him with a solid foundation in the field of communications, enhancing his expertise and contributing to his successful career as a communications specialist.



Francis Ngugi: Chief Operating Officer (COO)

Francis is a key pillar of Raydawn's operational achievements, skillfully utilizing his project management expertise to drive transformative projects across various institutions and events. He possesses a remarkable ability to streamline processes and enhance efficiency, ensuring smooth operations. His strong communication and leadership abilities cultivate a collaborative work atmosphere. His influence is evident in major initiatives, such as capturing learning interventions for the Zizi Afrique Documentary, documenting humanitarian efforts in the Maahad Daawah Documentary, and playing a vital role in the success of the RCMRD 7th Regional Centre for Mapping of Resources for Development International Conference and the USAID KUZA Northern Impact Investment Conference. Additionally, he has been instrumental in steering the Edtech & JKUAT Tech Expo towards innovation and educational advancement.



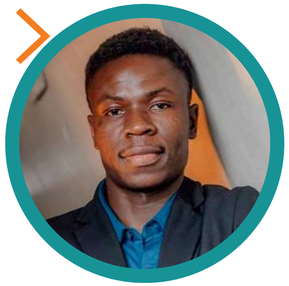
Esther "Essie" Okello: Logistics Lead

Essie is a dedicated professional with a passion for creating seamless and memorable event experiences. As an Event Logistics Lead, she specializes in hospitality, client relations, and event coordination, ensuring smooth operations and top-tier guest satisfaction.
With expertise in travel logistics, speaker management, and on-site coordination, Essie thrives in fast-paced environments, handling every detail with precision and a warm, welcoming approach. Her ability to anticipate guest needs and successfully manage high-profile events makes her an invaluable asset to any team.



Davies Nyamwaya: Tech Lead

As a Tech Lead, Davies Nyamwaya is a versatile professional with a broad range of skills, including web development, software engineering, chatbot creation, system integration, and data analysis. His extensive knowledge enables him to tackle complex challenges faced by organizations, particularly in meeting the needs of children in need. Davies has a knack for creating visually appealing and user-friendly websites, while also demonstrating the technical expertise required to develop innovative software solutions and seamlessly integrate systems. Moreover, his strong analytical abilities allow him to derive valuable insights from data, fostering data-driven decision-making. With his diverse skill set, Davies is an invaluable asset in driving meaningful initiatives for any organization, utilizing technology and data to effect positive change.



Kelvin Bukachi: Senior Graphic Designer

Kelvin is a Graphic Designer with over 7 years of experience, uniquely skilled in crafting impactful visual experiences and amazing artistic design work. With a strong track record of collaborating with multinationals, startups, and NGOs alike, Kelvin has honed his ability to deliver compelling design solutions that captivate audiences and drive results. His portfolio showcases a fusion of aesthetic appeal and financial acumen, making him the ideal choice to tell compelling stories that drive results for any organization. His passion for creativity, strategic thinking, and dedication to design thinking make him an invaluable asset. He is skilled in various design tools like Adobe Illustrator, Photoshop, InDesign, among the other Adobe Suite. Kelvin's commitment to leveraging design as a powerful communication tool reflects his drive to make a positive impact on organizations and society.



Mercy Rono: Project Manager

With a background in Community Development, Mercy brings a unique perspective to her role as the Production Lead. She is highly skilled in crafting compelling and impactful content that resonates with any organization she is involved in. Mercy's expertise in community development, content strategy, SEO best practices, and editing ensures the delivery of high-quality digital content that effectively evokes a call to action for her target audience. Her ability to communicate effectively and deliver inspiring content makes her a valuable asset to the organization.



Moses Muthee: Visual Graphics Lead

Inspire is not just an animator; he's a master of the art, continually pushing the boundaries of animation and motion graphics. With a wealth of experience and a creative spirit that knows no bounds, he consistently expands the horizons of any project or organization fortunate enough to have him on board. What sets Inspire apart is his unwavering commitment to excellence. Top-notch delivery is not just a goal; it's his standard. He brings to any team not only his technical skills but also an innate talent for infusing life and personality into every animation. His creations captivate audiences, telling stories through movement, and leaving a lasting impact. Beyond his technical prowess, he is a great team player and great communicator. Some of the technical tools he is vastly skilled in include Adobe After Effects, Photoshop, the adobe design suite as well as other applications. He truly brings something special to the team.



Moses Mugo: Assitant Production Lead

Moses Mugo is a skilled editor and videographer at Raydawn Communications Ltd. With a keen eye for detail and a passion for visual storytelling, Moses brings a creative touch to every project he undertakes. His expertise in video editing and production ensures that each video produced by Raydawn Communications is of the highest quality and effectively communicates the intended message. With a dedication to his craft and a commitment to excellence, Moses is an invaluable asset to the team at Raydawn Communications Ltd.

Our Portfolio:
Clients & Projects

Please have a look at our website portfolio for most recent projects

https://raydawn.co.ke/work

Raydawn’s Expertise in Communication Support, PR, and Multimedia Support, as well as Event & Conference Management

Raydawn Communications stands as a visionary force in the media and communication industry, consistently delivering impactful solutions in public relations, multimedia production, and event management. With a dedication to strategic storytelling, technical excellence, and seamless execution, Raydawn has successfully supported diverse organizations in amplifying their messages, enhancing brand visibility, and managing high-profile events and conferences.

Client - Regional Centre for Mapping of Resources for Development

Project - RCMRD International Conference

https://drive.google.com/drive/folders/1ZEizD-vda0Z89gEwlqC3HDKEHDaQAthL?usp=drive_link

Raydawn Communications demonstrated its event management expertise at the 7th RCMRD International Conference (RIC 2023), which brought together representatives from 24 member states and notable partners like the UN and FAO. The event, centered on "Science-Policy Linkages," featured our comprehensive services in event planning, logistics, conference branding, stage branding, and collateral development. Our team expertly handled documentation, photography, highlight reels, interviews, and panel coverage. We also managed promotional materials, livestreaming, and post-event content, ensuring a seamless and professional presentation.





Client - USAID

Project - Nothern Kenya Impact Conference

https://drive.google.com/drive/folders/1Ku1w0Xt_NzdknIxn1Mx3k8wgPzxHozBR

USAID Kuza aimed to educate and invest in Northern Kenya's pastoralists and citizens. Utilizing event management expertise, the project involved comprehensive planning services, including speaker profiles, monitoring and evaluation reports, logistics, and conference branding. Informative infographics simplified complex data, while collateral materials were developed. The team managed stage branding, audiovisual services, videography, Zoom hosting, and ensured smooth registration and badge printing for a seamless event experience.





Athi Water Works Development Agency
Project - NARSIP (ii) Communication Support (Documentary)

https://drive.google.com/file/d/1H5s3oHSMP5kydGaB1uuHY2XhV9neluK4/view?usp=drivesdk

Project Overview

The **The National Agricultural and Rural Inclusive Growth Project (NaRSIP II)** is a Government of Kenya initiative funded by **African Development Bank (AFDB)** supporting climate-resilient infrastructure and improved livelihoods in rural and arid regions.

Our Role

We provided communication support and documentary production, delivering strategic storytelling and multimedia content that documented project implementation, community impact, and beneficiary stories for key stakeholders.





Athi Water Works Development Agency
Project - Northern Collector Tunnel (NCT) Documentary

https://drive.google.com/file/d/15fIHZp8maMOS66UsUw0OBAgFbcu2G-b5/view?usp=drivesdk

Project Overview

he **Northern Collector Tunnel (NCT)** is a Government of Kenya water infrastructure project, funded by the **Agence Française de Développement (AFD),** aimed at increasing water supply to Nairobi by harnessing and transferring water from the Aberdare catchment area.

Our Role

We provided communication support and documentary production, capturing project progress, stakeholder engagement, and community impact through strategic storytelling and multimedia content for public and development partner audiences.





Client - Open Phense, Gates foundation, Strathmore

Project - Africa Health Systems Forum - Communication support

https://drive.google.com/file/d/1YcB-c-86OxvmjPN_ZdVoWnBiLDwZer-a/view?usp=drive_link

Project Overview

The Open Phences initiative, organized the **Africa Health Systems Forum**, sponsored by **Gates Foundation**, and **Strathmore University Business School**, which brought together policymakers, health leaders, and innovators to strengthen public-private collaborations and advance sustainable health systems across sub-Saharan Africa.

Our Role

We delivered **full event support**, including **social media management, sound and screen operations**, **stage and event branding** and **event communications**, and **multimedia production**, ensuring high-impact visibility and seamless engagement throughout the forum.





Solidaridad

Client - Solidaridad

Project - Pathways to Prosperity Gold Project (Kenya)

https://drive.google.com/drive/folders/1wCWETeuI72ikwNbVU9rZVm-8VwWssjf7?usp=drive_link

Project Overview

The **Pathways to Prosperity Gold project,** implemented by **Solidaridad** across Kenya's artisanal mining regions—including Migori, Narok, Kakamega, and Turkana Counties—supports sustainable, inclusive, and responsible small-scale gold mining by improving working conditions, environmental practices, and community livelihoods.

Our Role

We provided **documentary production,** traveling to all key mining locations—**Migori, Narok, Kakamega, and Turkana(Lodwar)**—to capture compelling visual stories of artisanal gold miners, project activities, and community impact through high-quality multimedia storytelling.





Client - Strathmore University

Project - Research reporting communication support

https://drive.google.com/drive/folders/1RzFL4k6mQT5eF-mD8UzVJ79Myu34DNWq

Project Overview

We partnered with **Strathmore University** to develop an animated video translating medical research findings from Master's and PhD students into an engaging and accessible visual format.

The research focused on healthcare systems within the medical field. To effectively illustrate the findings, the animation used two sample hospitals as case studies:

- **Panacea Teaching Hospital (illustrative case)**
- **Queen Mamohato Memorial Hospital**

These hospitals were used as narrative anchors to demonstrate real-world application of the research findings, making complex medical insights easier to understand for academic, institutional, and healthcare stakeholders.





Client - National Council for Populalation & development (NCPD)

Project - DESIGN AND PRINTING AND LAUNCH OF SESSIONAL PAPER NO.1 OF 2023 ON THE KENYA NATIONALPOPULATION POLICY FOR SUSTAINABLE DEVELOPMENT

https://ncpd.go.ke/wp-content/uploads/2024/06/Sessional-Paper-1-singles.pdf

Project Overview

We partnered with the **National Council for Population and Development (NCPD)** to support the design, production, and launch of the Sessional Paper No. 1 of 2023 on the Kenya National Population Policy for Sustainable Development.

The assignment involved transforming the policy document into a professionally designed, print-ready publication.

Our Role

We refined and structured the content, handled the design and layout, and oversaw the final printing of the document.

We also coordinated and managed the official launch event, ensuring seamless execution and strong stakeholder engagement.



ACKNOWLEDGEMENT

In line with aspirations of the Kenyan citizens, the aim of the Sessional Paper No. 1 of 2023 on Kenya National Population Policy for Sustainable Development is to provide policy directions on the management of population and development issues in the Country so as to improve the quality of lives and wellbeing of the People.

This Policy document was developed through intensive consultation with various stakeholders and on behalf of the National Council for Population and Development (NCPD), I wish to express sincere gratitude to all the stakeholders who were involved in the development of this Policy.

In particular, I wish to acknowledge the invaluable inputs and support received from various stakeholders and partners including Government Ministries, Counties, Departments, Agencies (MCDAs), the National Assembly, Constitutional Commissions, Independent Offices, Faith-Based Organizations (FBOs), Civil Society Organizations (CSOs), Private Sector, Academia, and Development Partners in the development of this Sessional Paper.

Special recognition is extended to the dedicated Staffs of National Council for Population and Development for their tireless efforts in ensuring the completion of this Policy and the technical committee who conducted comprehensive public participation across all 47 Counties. Appreciation goes to the Board of Directors of NCPD led by Gen (Rtd) Dr. Julius Karangi for guidance throughout the formulation of this Policy.



PREFACE

Kenya received the Resolve Award during the 66th World Health Assembly in Geneva in 2013 for using a participatory process during the development of Sessional Paper No.3 of 2012 on Population Policy for National Development. The 2012 Population Policy guided implementation of population programmes aimed at attaining a high quality of life of the people of Kenya. This Policy is a revision of the 2012 Population Policy and builds on the progress made in the implementation of previous population policies while responding to new and emerging population and development issues.

The revision process was multi-sectoral, participatory and involved extensive and intensive review of relevant information and data, consultation with leaders, policy makers, and a cross section of stakeholders from national level and all the 47 counties. Key Informant Interviews were conducted with policy makers and policy dialogues were held with representatives of the private sector, religious leaders and youth leaders. The fourth National Leaders' Conference (NLC) on Population and Development held in May 2021 discussed and reached consensus on critical population issues in the country.

The recommendations of the National Leaders Conference were included in the policy, which was then presented to the National Assembly for further discussions and refinement. The consultations and dialogues resulted in the Sessional Paper No.1 of 2023 on the Kenya National

Trip.com Group™

Client - Trip.com Group - Dubai/China
Project - Hotels Cocktail Event (JW marriot - Nairobi)

https://drive.google.com/file/d/1bW-Bc9l6nvQC2wK4Zfuzia9ZGir-zZ1y/view?usp=sharing

Project Overview
Trip.com Group, a leading global **Online Travel Agency (OTA)**, hosted an exclusive **Hotel Partners Cocktail Event** in Kenya, bringing together hotel partners, hospitality stakeholders, and industry professionals for an evening of networking, relationship building, and engagement within the travel and hospitality sector.
Our Role
We provided **event production** and **multimedia support,** delivering professional **photography, videography,** and an **interactive photobooth** experience. Our team captured key moments, guest interactions, and the overall atmosphere of the event, while creating engaging visual content that strengthened the event experience and provided Trip.com Group with **high-quality media assets** for post-event communications and brand visibility.





tma.

Client - Talent Match Africa
Project - Event Production & Multimedia Support

https://drive.google.com/file/d/1hM_S5zS0MqGKfW-IQ_t7TApnxMcJe3oc/view?usp=sharing

Project Overview
Talent Match Africa connects **skilled African professionals** with **international employers**, supporting businesses to build **high-performing remote teams** while creating **meaningful career opportunities** for talent across the continent. Their content highlights **employer partnerships**, **recruitment opportunities**, and real **success stories** of professionals who have been successfully placed in roles that match their skills and career ambitions.
Our Role
We support Talent Match Africa with **event coverage and content production** for **employer and sponsor engagements**, capturing key moments through **professional photography and videography**. We also produce **success-story videos** featuring professionals who have been **successfully recruited** into suitable roles, documenting their journeys and showcasing the impact of Talent Match Africa's **placement model** for both talent and employers.





Client - Ziwani

Project - Gathering for Good: Catalysing Redemptive Action in Africa

https://www.youtube.com/watch?v=HyNl8WGAgm4

Project Overview

Ziwani, a **Pan-African community** that brings together business leaders, entrepreneurs, and professionals around purpose-driven leadership and positive impact, hosted **Gathering for Good: Catalysing Redemptive Action in Africa** in **Naivasha, Kenya**. The event created a platform for **meaningful conversations, learning, connection, and collaboration** around translating purpose into action.

Our Role

As **Ziwani's go-to production agency in Kenya**, we provided **professional videography and photography** to capture speakers, discussions, participant experiences, networking moments, and the overall atmosphere of the gathering. We have also supported **several of Ziwani's other projects and events held in Kenya**, providing consistent **multimedia production and visual storytelling support**.





Client - DIGNITAS, British Council

Project - LEADING LEARNING FOR GENDER EQUALITY (LL4GE)

https://drive.google.com/drive/u/2/folders/1xkDmEFjL4IsgMmnl1dYG7gtlknNS3250

Project Overview

Dignitas, an NGO working in the **education sector**, implemented the **Leading Learning for Gender Equality (LL4GE)** project with support from the **British Council**. The initiative focused on strengthening learning and leadership approaches that advance **gender equality in education** across communities in Kenya.

Our Role

We led the **documentary and visual documentation** of the project, travelling across **Machakos and Homa Bay counties** to capture stories, interviews, activities, and project outcomes. We produced **one main documentary**, **several short-form video clips**, and a comprehensive collection of **professional photographs** for project documentation, reporting, communications, and stakeholder engagement.





Client - Smart Regional Consultants
Project - Road tio growth (R2G)

https://www.youtube.com/watch?v=cV7Aat_IEXM

Project Overview

Road 2 Growth is an entrepreneurship empowerment initiative by **Smart Regional Consultants(SRC),** designed to equip entrepreneurs with practical skills, networks, and insights to accelerate business growth and sustainability.

Our Role

We provided **end-to-end event and communication support,** including **event coverage, livestreaming, multimedia consultancy,** and **documentary production,** delivering high-quality content that amplified reach, engagement, and impact of the initiative.





Client - IKIGAI - Co-working space
Project - 3 year Production & Event Consultancy

https://drive.google.com/drive/folders/1v-3VXP0qTKKlMlHf4-wY5s6tfDGj70iZ

Project Overview

IKIGAI is a creative community and coworking space that also brings together entrepreneurs, professionals, and creatives through curated experiences, learning sessions, and networking events designed to foster collaboration and personal growth.

Our Role

For over three years, we have served as IKIGAI's go-to production and **content partner,** supporting multiple projects and events including **Lunch & Learn sessions, IKIGAI Members Mixers, Paint & Create experiences, Coffee Tours,** and more. Our work spans **event production, audiovisual support,** and **marketing content creation,** ensuring consistent, high-quality experiences and strong brand visibility.





Project: Brand storytelling, Animations and Infographics for Afya Nzima / Ilara Health:

https://drive.google.com/drive/folders/1sg9vYxawA4PQh7206yEW6nWXPZgdRF-R?usp=drive_link

Project Overview

Afya Nzima is a health-focused initiative dedicated to promoting wellness, awareness, and positive behavior change through strategic communication and storytelling within the health sector.

Our Role

We provided **end-to-end documentary production, animation, and brand storytelling services,** developing visually compelling content that translated complex health messages into clear, engaging narratives. Our work focused on showcasing Afya Nzima's mission, impact, and human stories through high-quality films and creative animations designed for wide audience reach and sustained engagement.





Client: Black Ops

Project: Operations (Nigeria) MIXR

https://youtu.be/Cy1nGtdX3XY

Project Overview

The Black Ops Tech Operators Event, originating from Nigeria, is a Pan-African platform that showcases and celebrates technology startups and operators across the continent. In collaboration with partners including **X-Connect, Founders Factory Africa, and IKIGAI,** the event highlights the role of tech operators at all levels while promoting local talent, innovation, and meaningful industry connections.

Our Role

We provided **event production and communication support, delivering multimedia content, technical production,** and **strategic storytelling** that amplified visibility, captured key moments, and strengthened engagement across digital and on-ground audiences.





Zizi afrique documentary:

https://youtu.be/WxH2a8f7WPM

Project Overview In the realm of education, Raydawn excels through the Zizi Afrique documenta- ry. The project showcases Pal Network's educational interventions, emphasizing improved learning experiences for students. Through captivating storytelling and visually compelling shots, Raydawn captures Pal Network's commitment to revolutionizing education.





Maahad Daawah Documentary:

https://drive.google.com/file/d/1GTTBdA4ptdTka9vlWlxB46sk5rJAsbOc/view?usp=sharing

Project Overview Raydawn ventured into the realm of humanitarianism, portraying Maahad or- ganization's uplifting efforts. In the wake of natural disasters and a global pan- demic, the documentary captures the transformational impact of Maahad's ini- tiatives. Raydawn's lens communicates the resilience of communities, bringing to light hope and relief amidst challenging circumstances.





Microsoft Codess Event:

https://youtu.be/LGFZt-gFFno

Project Overview Raydawn's versatility shines with the Microsoft Codess Event. Documenting a community for female coders initiated by Microsoft, Raydawn captures the es- sence of empowerment and gender diversity in engineering. The agency cre- ates a platform for mentorship, fostering an inclusive community through its lens.





Enwealth Financial Services - (Kenya, Uganda, Mauritius)

https://youtu.be/cj4fRUBx19M

Project Overview Raydawn Enwealth is a has financial institution that offerr several services in the finance industry including Insurance, Pension, training and more Enwealth has offices in 3 countries: Kenya, Uganda & Mauritius. For 3 years Raydawn has been Enwealths official Communication agency providing different service as follows. Digital marketing, graphic design, event management, PR services, Event coverage.





Metis Summit:

https://drive.google.com/file/d/1gqrdsHSrbGlGw2UdaE7DmUUNAM0hJ4WV/view?usp=share_link

Project Overview

Our current education systems are deeply rooted in the industrial age, creating barriers that hinder the potential of countless young individuals. Metis is at the forefront of educational innovation, empowering thought leaders and pioneers to radically transform traditional teaching and learning methodologies. With our expertise in event management, audiovisual setup, and logistics, we serve as the production consultants for the summit, bringing a wealth of knowledge and strategic insight to drive impactful educational reform.





JKUAT Tech Expo:

https://drive.google.com/file/d/1mctzx4TS2cw_z1x-rQWfhB758-YO7-Mt/view?usp=share_link

Project Overview

Raydawn proudly showcases our expertise in event management, audiovisual, and logistics at the annual Edtech & JKUAT Tech Expo. This student-driven event promotes innovation and education, and we effectively manage all aspects to ensure its success. Our team captures the event through high-quality videography, emphasizing the government's support for youth-led innovation and the potential for future breakthroughs.





Evail:

https://drive.google.com/file/d/19JtMY9cg3XAljs96w4XkpfIfjiLWKXN2/view?usp=share_link

Project Overview Raydawn's expertise transcends sectors, as showcased by the Evail project. Cap- turing business continuity, cybersecurity, and data center solutions, Raydawn's visuals provide insight into Evail's commitment to securing data for businesses' growth across multiple countries.





Founder's Factory South Africa:

https://drive.google.com/file/d/1rXtguA5kx4qaSUuZF2UgEUoJXFAw2w09/view

Project Overview Raydawn Communications had the privilege to document the Gen F Initiative launch at Ikigai Nairobi Riverside. This gathering celebrated innovation, unit- ing entrepreneurs and enthusiasts dedicated to fostering Kenya's tech found- ers. Our comprehensive coverage included photography, video production, and livestreaming, capturing this momentous event where startups took the spot- light.





RELI Hub

https://drive.google.com/file/d/13lQ729zgezgfFKnJFnNPXhvAX1sco5Tm/view?usp=share_link

Project Overview Raydawn takes on communication for the 5-year strategic plan launch of RELI Hub. Live streaming, videography, branding, and event design materials com- bine to create a seamless visual experience. The agency portrays the consor- tium's mission to empower members across Kenya, Uganda, Zanzibar, and Tan- zania.





Home254:

https://drive.google.com/drive/folders/1Jd7l-fZAv3uDXMaqTgguB9wnhiQ69zuy

Project Overview Home 254, a prominent fashion brand, embarked on an exciting venture that entailed the launch of their latest collection. This initiative centered around an elaborate runway event that showcased not only their new designs but also featured esteemed models and notable celebrities from Kenya. The project encompassed several key components, including event setup and production, photography, livestreaming, videography, and the creation of captivating high- light reels for social media dissemination.





KEPSHA 20th Anniversary

https://drive.google.com/drive/folders/1SQcPl_MRAq7z8s_qeG8Ix8MVFhzFf8xp

Project Overview
Kepsha retells the story of its foundation as it celebrates 20 years of exsitanc with it's partners and achievements.





UON School of Law - Alumni Dinner Hightlight video

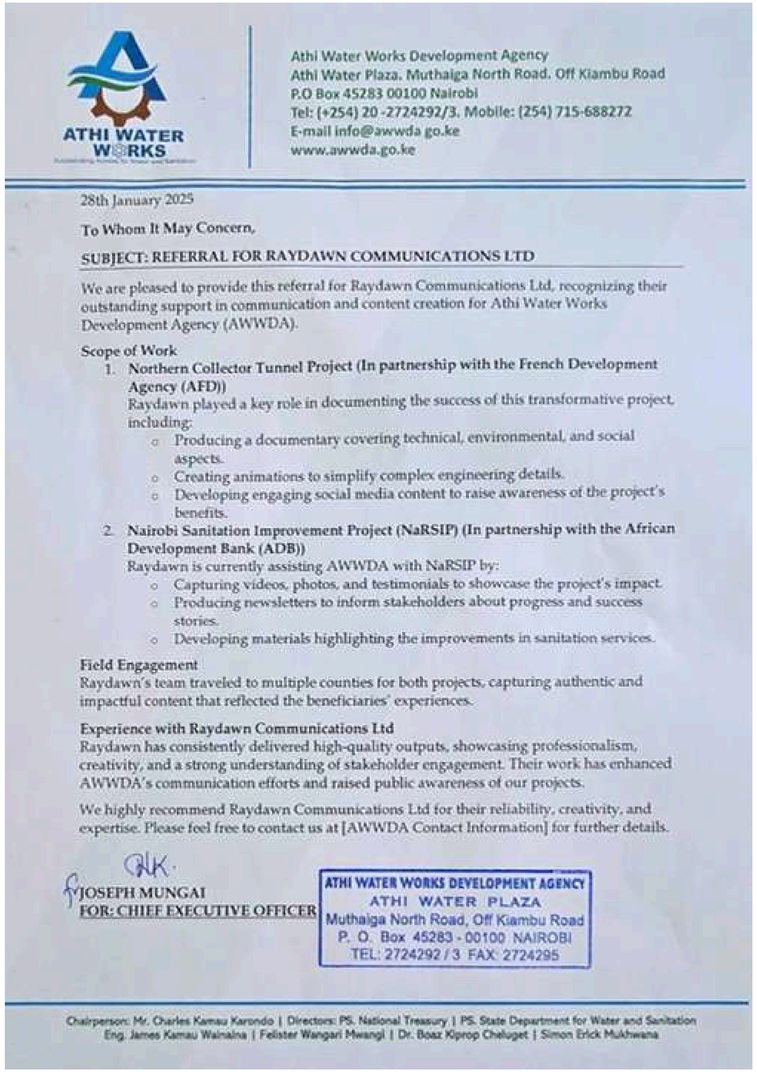
https://drive.google.com/drive/folders/1dTFObOxIQTlFbdy_6ioqd1oNoMfJBu2j

Project Overview UON, School of Law Alumnis planned a dinner to connect, interact and celebrate the rich history of the school and its students placements. There was a need to show the highlights of people talking and celebrating the culture of being a world class school that produces students who perform well in the market. Be- low are a glimpse of what took place at JW Marriot , on the day of the dinner.





Work reference/ recommendation letters



ATHI WATER WORKS

Athi Water Works Development Agency
Athi Water Plaza, Muthaiga North Road, Off Kiambu Road
P.O Box 45283 00100 Nairobi
Tel: (+254) 20 -2724292/3, Mobile: (254) 715-688272
E-mail info@awwda go.ke
www.awwda.go.ke

28th January 2025

To Whom It May Concern,

SUBJECT: REFERRAL FOR RAYDAWN COMMUNICATIONS LTD

We are pleased to provide this referral for Raydawn Communications Ltd, recognizing their outstanding support in communication and content creation for Athi Water Works Development Agency (AWWDA).

Scope of Work

1. Northern Collector Tunnel Project (In partnership with the French Development Agency (AFD))
   Raydawn played a key role in documenting the success of this transformative project, including:
   - Producing a documentary covering technical, environmental, and social aspects.
   - Creating animations to simplify complex engineering details.
   - Developing engaging social media content to raise awareness of the project's benefits.
2. Nairobi Sanitation Improvement Project (NaRSIP) (In partnership with the African Development Bank (ADB))
   Raydawn is currently assisting AWWDA with NaRSIP by:
   - Capturing videos, photos, and testimonials to showcase the project's impact.
   - Producing newsletters to inform stakeholders about progress and success stories.
   - Developing materials highlighting the improvements in sanitation services.

Field Engagement
Raydawn's team traveled to multiple counties for both projects, capturing authentic and impactful content that reflected the beneficiaries' experiences.

Experience with Raydawn Communications Ltd
Raydawn has consistently delivered high-quality outputs, showcasing professionalism, creativity, and a strong understanding of stakeholder engagement. Their work has enhanced AWWDA's communication efforts and raised public awareness of our projects.

We highly recommend Raydawn Communications Ltd for their reliability, creativity, and expertise. Please feel free to contact us at [AWWDA Contact Information] for further details.

JOSEPH MUNGAI
FOR: CHIEF EXECUTIVE OFFICER

ATHI WATER WORKS DEVELOPMENT AGENCY
ATHI WATER PLAZA
Muthaiga North Road, Off Kiambu Road
P. O. Box 45283 - 00100 NAIROBI
TEL: 2724292 / 3 FAX: 2724295

Chairperson: Mr. Charles Kamau Karondo | Directors: PS. National Treasury | PS. State Department for Water and Sanitation
Eng. James Kamau Wainaina | Felister Wangari Mwangi | Dr. Boaz Kiprop Cheluget | Simon Erick Mukhwana

SRC
Smart Regional Consultants

Smart Regional Consultants Ltd.
P.O Box 3781-00200
Nairobi
Tel: 0722 613043
srcaccounts@srctech.co.ke

Recommendation for Raydawn Communications Ltd - Exceptional Photography, Videography, and Event Production Services

I am writing to provide my strong recommendation for Raydawn Communications Ltd. As the CEO of **Smart Regional Consultants (SRC)**, I have had the pleasure of working with Raydawn Communications on multiple occasions, and I can confidently attest to their exceptional performance and professionalism in providing photography, videography, and event production services.

Most recently, Raydawn Communications provided comprehensive photography and videography services for a 5-day event across Isiolo, Marsabit, and Samburu counties as part of the USAID Partnership for Resilience and Economic Growth (PREG) project. Their team of skilled photographers and videographers captured the essence of the event, utilizing state-of-the-art equipment and their extensive expertise to deliver stunning visual content.

In addition to their work on the PREG project, Raydawn Communications has also provided exceptional photography, videography, and event production services for SRC, including a graduation ceremony. Their attention to detail, adaptability, and commitment to delivering high-quality results have consistently impressed us.

The scope of services provided by Raydawn Communications in both projects included:
- High-resolution photography coverage
- Professional videography using advanced equipment
- Skilled photographers and videographers
- Editing and post-production services
- Provision of edited and unedited photos and videos
- High-quality deliverables on flash drives for convenience

Throughout our collaborations, Raydawn Communications has maintained a high level of professionalism and seamlessly integrated with our team. Their proactive approach, effective communication, and willingness to go the extra mile have contributed to the smooth execution of every project.

I wholeheartedly recommend Raydawn Communications Ltd for any photography, videography, and event production needs. Their dedication, skill, and customer-centric approach make them a valuable partner for capturing and preserving important moments and ensuring the success of any event.

If you have any further questions, please do not hesitate to contact me.

Sincerely,
Catherine Gitonga
CEO
Smart Regional Consultants (SRC)

Work reference/ recommendation letters

REGIONAL CENTRE FOR MAPPING OF RESOURCES FOR DEVELOPMENT

September 26th, 2023

To Whom It May Concern

Dear Sir/Madam

REF: RCMRD - RECOMMENDATION LETTER FOR RAYDAWN COMMUNICATIONS LIMITED

Reference is made to the above captioned subject matter.

This is to confirm that Raydawn communications Limited is known to us and that we have engaged them to provide Audio Visual services with effect from 1st September 2023

Raydawn communications Limited has excellently offered the following services to our Company.

- Videography & Photography
- Content creation and production
- Live stream of events
- Event audio visual supply
  - PA & Sound System
  - LED screen / Projectsion
  - Stage lighting

They have exhibited professionalism in service delivery marked by timely, accurate and responsiveness towards the role. We have benefited from Raydawn communications ltd innovative approach in executing our needs strengthening our brand position and market penetration. We therefore recommend Raydawn communications Ltd to any interested firm for provision of Communications and production services.

If you require any further information or clarification, please do not hesitate to contact the undersigned for clarifications.

Yours Faithfully

Job Mwangi - *0721902674*
Communications & Advocacy - *RCMRD*

Enwealth

September 28th, 2022

To Whom It May Concern

Dear Sir/Madam

REF: ENWEALTH FINANCIAL SERVICES LTD - RECOMMENDATION LETTER FOR RAYDAWN COMMUNICATIONS SERVICES LIMITED

Reference is made to the above captioned subject matter.

This is to confirm that Raydawn communications Limited is known to us and that we have engaged them to provide Public relations and communication services with effect from 1st April 2022 to 1st April 2025.

Raydawn communications Limited has excellently offered the following services to our Company.

- Videography & Photography
- Social media handling
- Digital marketing
- Content creation and production
- Live stream of events
- Audio - visual adverts
- Voice over services
- Graphic design & printing

They have exhibited professionalism in service delivery marked by timely, accurate and responsiveness towards the role. We have benefited from Raydawn communications ltd innovative approach in executing our needs strengthening our brand position and market penetration. We therefore recommend Raydawn communications Ltd to any interested firm for provision of Communications and production services.

If you require any further information or clarification, please do not hesitate to contact the undersigned for clarifications.

Yours Faithfully

Gloria Musau - 0715183631
Senior Business Development Officer

Enwealth Financial Services Ltd,
Morningside Office Park,1st Floor Suite D2, Ngong Road
P.O Box 52840-00200 Nairobi

Tel: +254 20 8160312, 2023191 62, 2023 6467
Mobile: +254 0727 617 443, 0788 617 443

Email: info@enwealth.co.ke
Website: www.enwealth.co.ke

PENSIONS • INSURANCE • RETIREMENT TRAINING • PROPERTIES

Our Portfolio:
Branding

Brand Toolkit

Logo

Lanterna Home Health Care
...your health, our mission

Colour Palette

#2F348E
R:47 G:52 B:142
C:99 M:97 Y:3 K:1

#E8068A
R:232 G:6 B:138
C:2 M:100 Y:2 K:0

Alternate Versions

Lanterna Home Health Care
...your health, our mission

Lanterna Home Health Care
...your health, our mission

Logo Marks

Logo Typeface

Jomolhari Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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Bradley Hand ITC TT Bold

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Document Typeface

Montserrat

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a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0
? . , < > / ' ' " " : ; [ ] { } ( ) - _ ` ~ + = * & # @ $ ^ % ! | \

Imagery




Brand Patterns



Logo

ELLENS
BRIDAL

Colour Palette

#B7A981
R:183 G:163 B:129
C:30 M:28 Y:54 K:1

#000000
R:0 G:0 B:0
C:75 M:68 Y:67 K:90

#DE9C99
R:222 G:156 B:153
C:11 M:44 Y:31 K:0

Alternate Versions

ELLENS
BRIDAL

ELLENS
BRIDAL

ELLENS
BRIDAL

Logo Marks

Alternate Logo Marks

Typeface

AW Conqueror Didot Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
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Montserrat

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a b c d e f g h i j k l m n o p q r s t u v w x y z
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Imagery





Brand Patterns



Logo

BEJO'S
CATERING SERVICES

Colour Palette

#77121D
R:199 G:18 B:29
C:31 M:100 Y:88 K:41

#E1A136
R:225 G:161 B:54
C:10 M:38 Y:91 K:1

Alternate Versions

BEJO'S
CATERING SERVICES

BEJO'S
CATERING SERVICES

Logo Marks

Alternate Logo Marks

Typeface

LATO

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0
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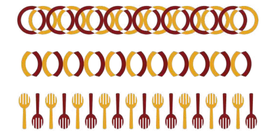
MYRIAD PRO REGULAR

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
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Imagery




Brand Patterns



Our Portfolio:

Graphics & Print portfolio

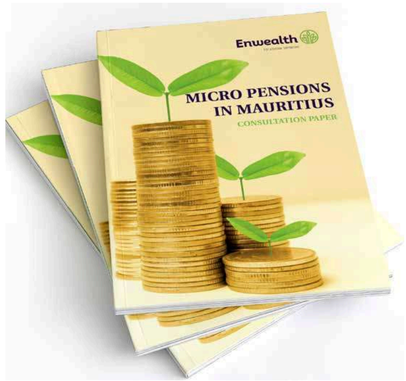
Print and design Media

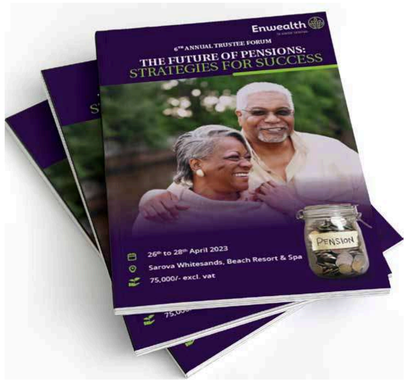
We had the privilege of designing board reports for Nairobi Hospital and other big institutions. These reports were meticulously crafted using Adobe InDesign and Illustrator to maintain professionalism and readability. We also used Adobe Photoshop and Lightroom for photo editing and enhancement, ensuring that the visual elements were of the highest quality.









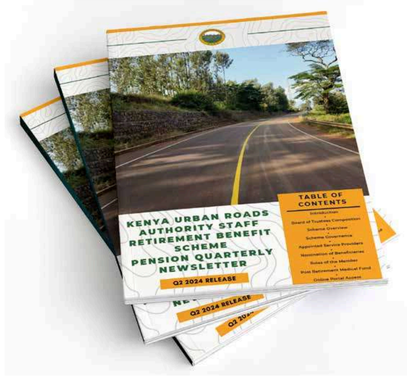








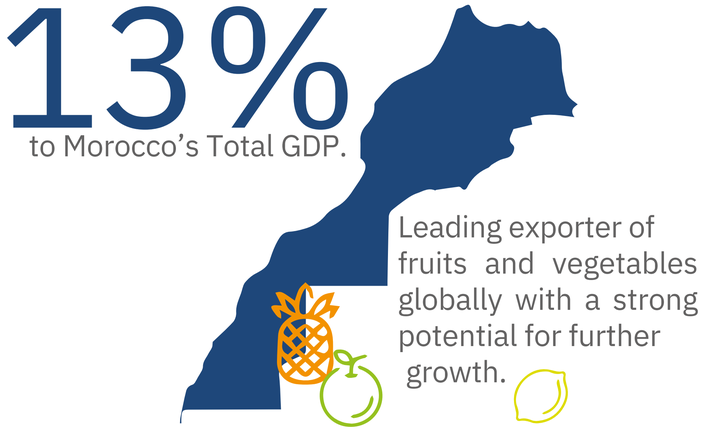




Some reports we have done

Infographics





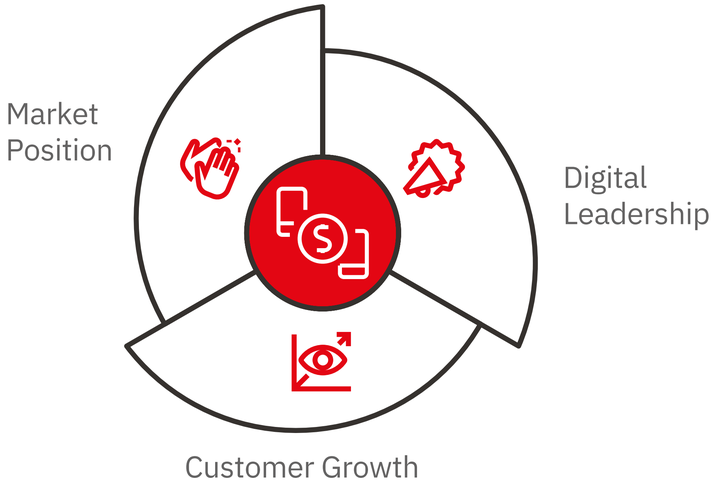
Increased demand during festive occasions

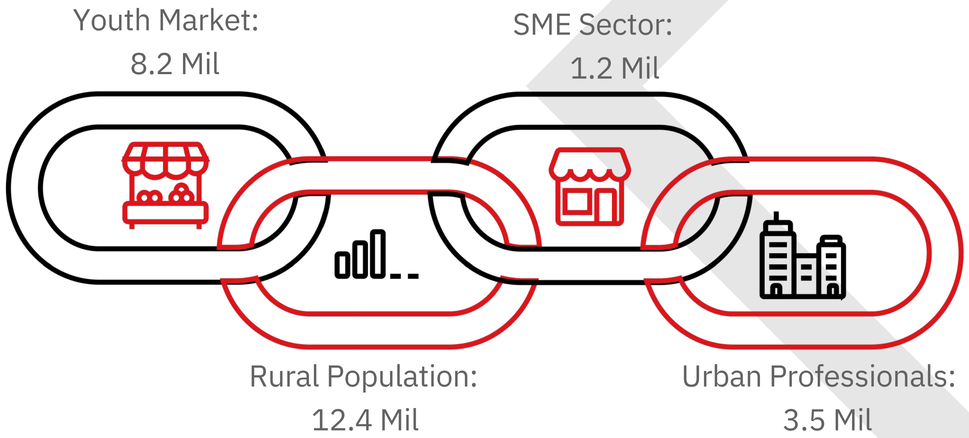
Popular ingredient in Moroccan cuisine

Growth and sales statistics

Central role in the nut market

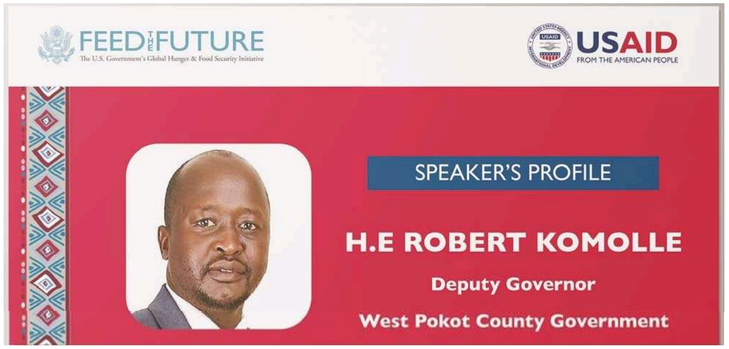






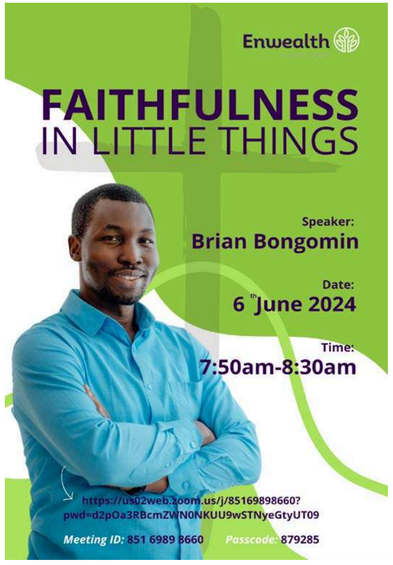
Speaker Profiles for USAID





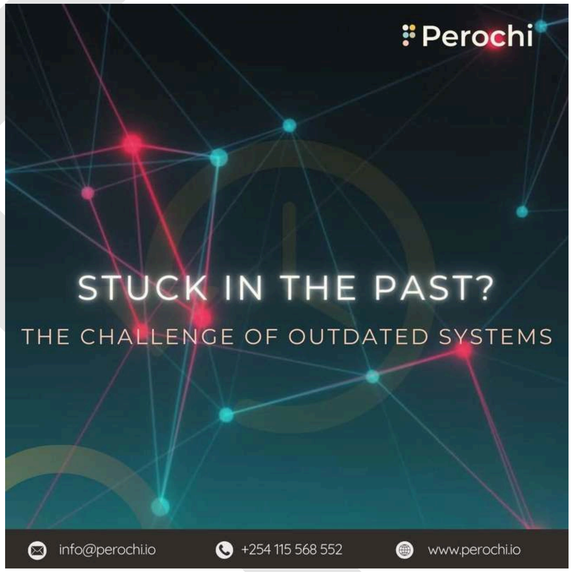


Poster Design









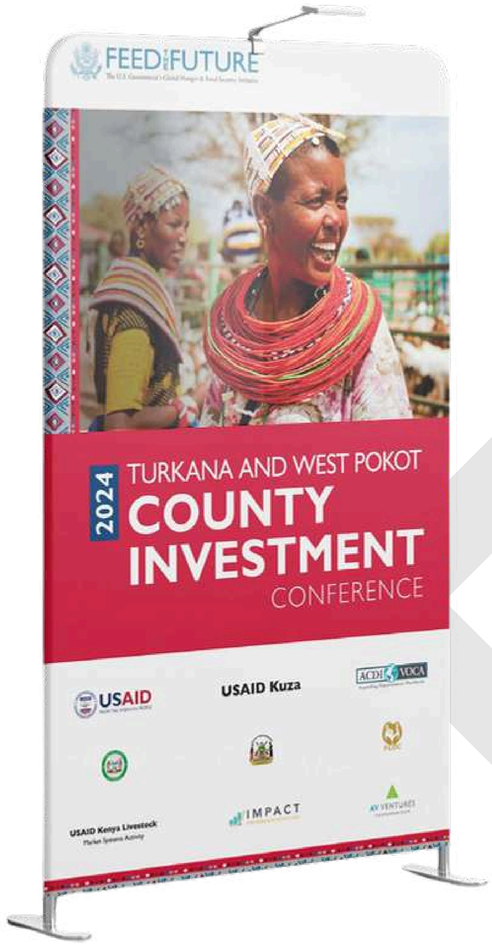
Stage Banner Design



Tear Drop Banners



Broad Based Banners



Our Clients


USAID
FROM THE AMERICAN PEOPLE
KUZA


Microsoft


Regional Centre for
Mapping of Resources
for Development
RCMRD


EDTECH
EAST AFRICA


NCPD


ATHI WATER
WORKS


BEJO'S
CATERING SERVICES


faraja
Console and Empower


BLACK OPS


metis


RELI
Regional Educationa
Learning Initiative


home


Lanterna Home
Health Care
...your health, our mission


AGRA
Growing Africa's Agriculture


AfyaNzima


FOUNDERS
FACTORY


Enwealth
For a better tomorrow


evail


KETEPA
Taste the heritage




IKIGAI


Zizi Afrique
Foundation


Est. 1994
Maahad Daawah Organization
For the Pleasure of Allah


CDI
AFRICA
COACHING GROUP


UNIVERSITY OF
NAIROBI


OXFAM


NUTRITION
INTERNATIONAL
Nourish Life


SRC
Smart Regional Consultants


COLLEGES &
INSTITUTES
CANADA


ZOPOMAN


St.Bakhita School
SBS
"Learning As We Grow"


USALAMA


UKOMBOZI SACCO L.T.D
Together for a brighter future.


BCC
THE
BIBLICAL CONFERENCE
CENTRE


Perochi

RAYDAWN COMMUNICATIONS

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Visit our Website:

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Look us up on our socials:

Raydawn Communications Ltd